

Unlocking the Power of Business Analysis Maturity

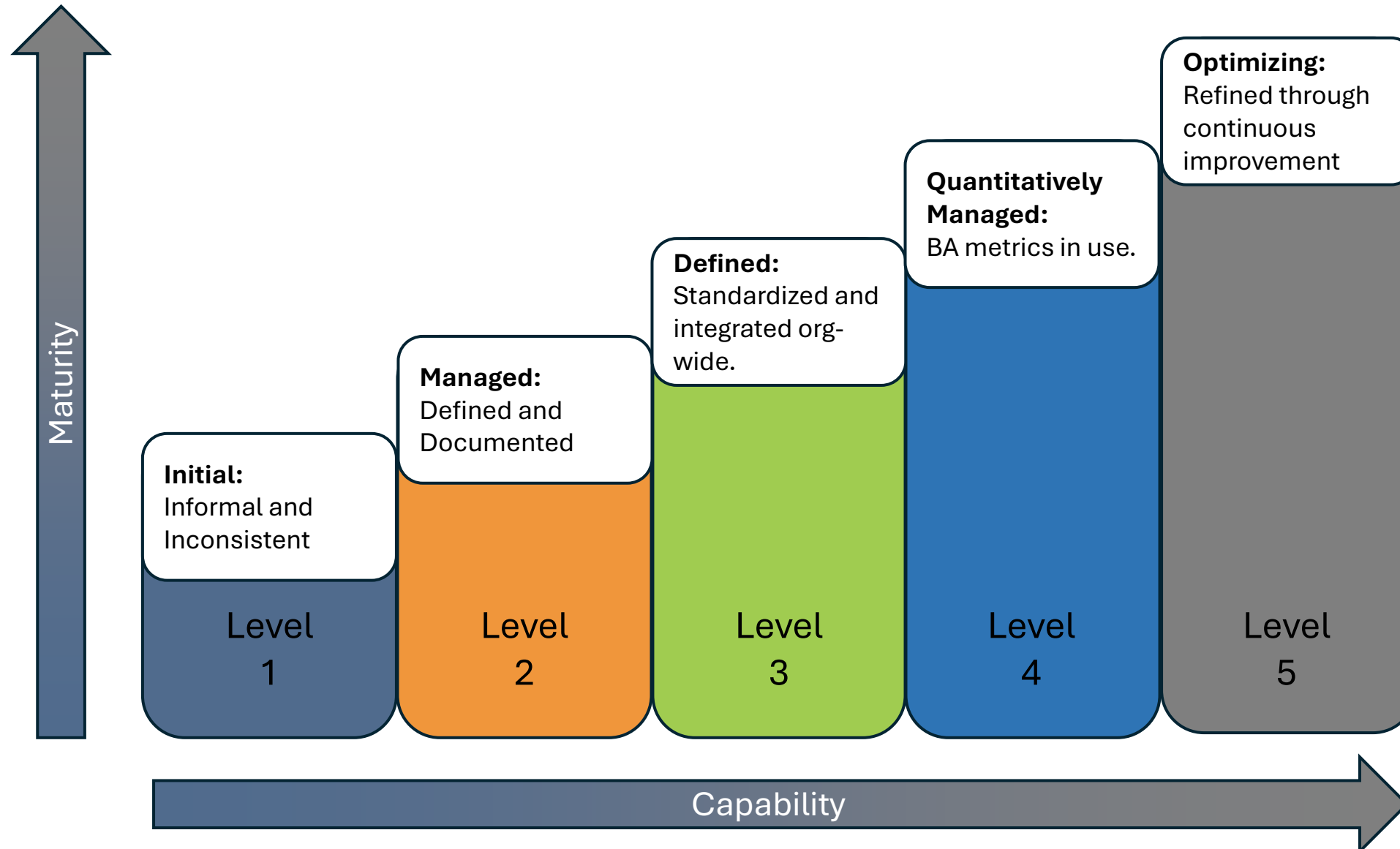




What is Business Analysis Maturity?

Business Analysis Maturity reflects how effectively an organization integrates structured business analysis practices into its operations.

Business Analysis Process Maturity



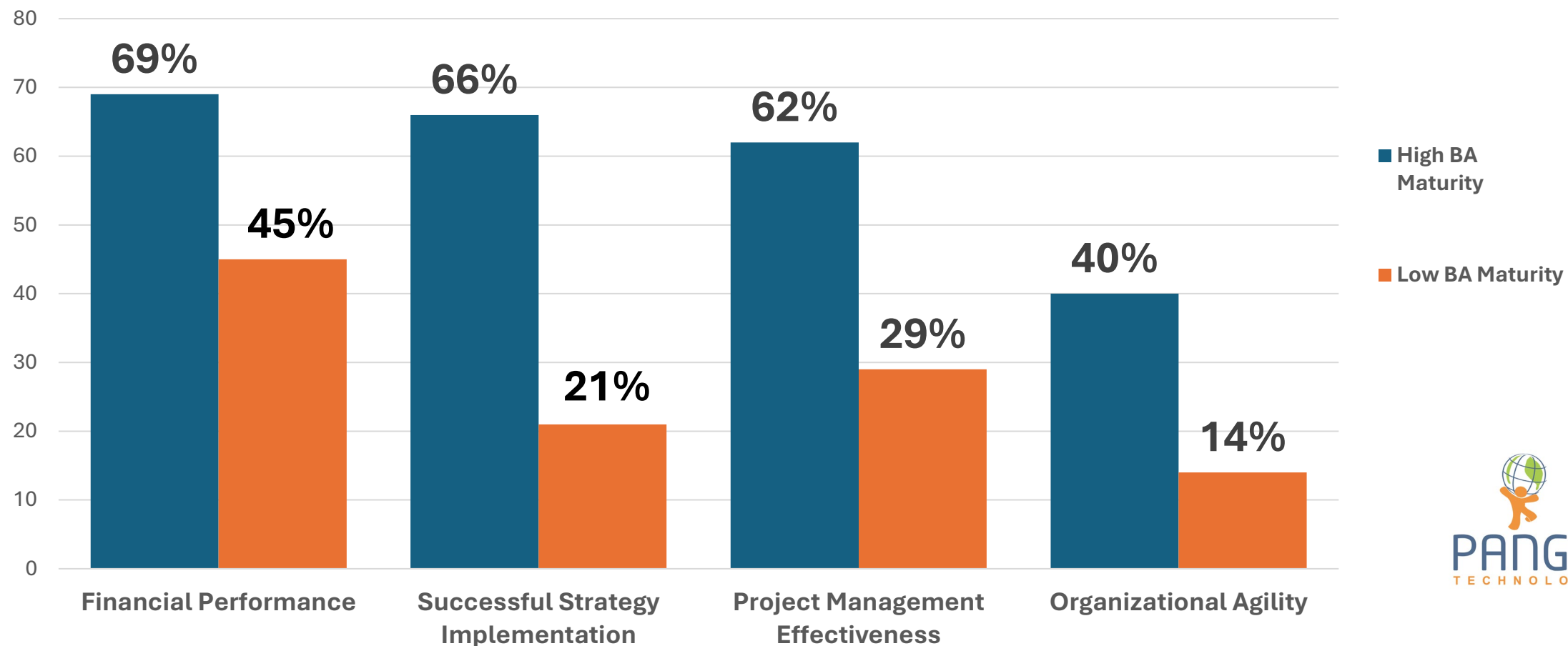


Why Should Organizations Care?

PMI research clearly illustrates that
organizations with high Business Analysis
maturity significantly outperform their peers
across critical success metrics

According to the Project Management Institute (PMI), organizations with high business analysis maturity report above-average performance across several key organizational success metrics.


The Effect of High Business Analysis Maturity on Key Organizational Success Metrics



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How Does Maturity Achieve These Results?

By driving strategic alignment, improving decision-making, strengthening risk management, & enhancing adaptability.

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Why Does BA Maturity Lead to Better Results?



①

Clearer Strategic Alignment

Mature BA **aligns projects** with business goals, boosting success rates.



②

Enhanced Decision-Making

High maturity BA **delivers actionable insights** from reliable data.



③

Proactive Risk Management

Mature organizations **foresee and manage risks** before they impact operations.




④

Improved Adaptability


Effective BA practices enable **swift responses** to market changes.



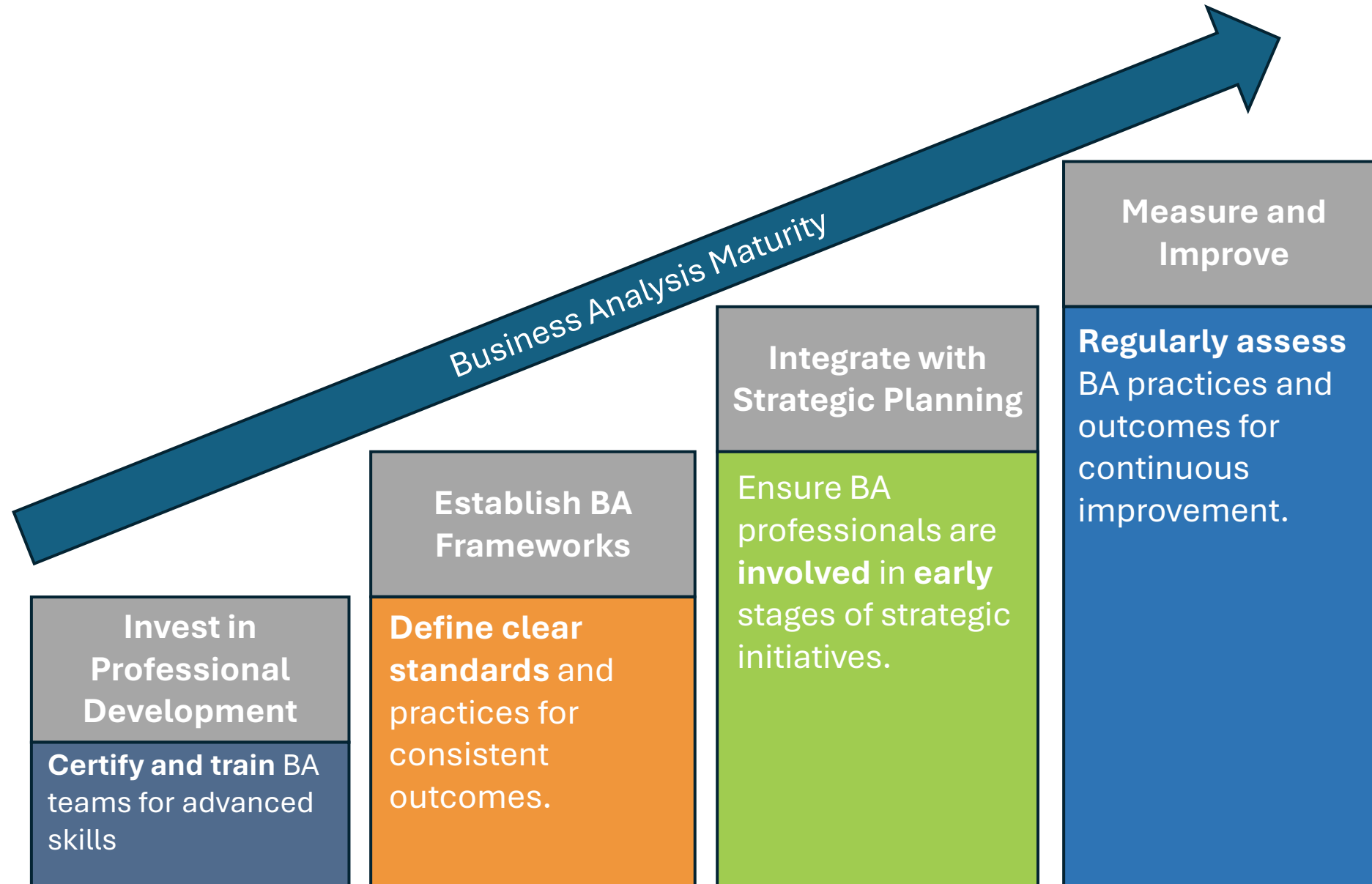
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How Do I Increase My Organization's Maturity?

PMI suggests four actionable steps to
elevate your organization's maturity level

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Steps Toward Higher Business Analysis Maturity



You've now seen the evidence and understand how Business Analysis maturity directly influences your organization's success.
The next moves are yours.



Assess your current BA maturity level.



Identify immediate improvement opportunities.



Start an internal conversation about the value of mature BA practices.

We're here to help you start this journey toward excellence.

Connect with us today, and together we'll unlock your organization's full potential through strategic Business Analysis.



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